

# Declaration of Data Protection Datenschutzerklärung



## PRIVACY and DATA PROTECTION

### CELL WELLBEING ASSURANCE:

- No identifiable Personal data is transmitted to Cell Wellbeing Germany:
- We only receive the first 2 letters of your surname, your date of birth and Gender, which are securely data encrypted and transmitted
- Your hair and root bulb digitized information is encoded before it is digitally transmitted via secure servers to Germany.
- The above encrypted information includes a time stamp, your Clinicians own secure ID code and email address.
- Our Germany based data analysis centre decodes the information and returns the information as encrypted digital files, to your clinicians secure ID code and email address.
- Upon receipt of the data files from Germany: Your Clinicians computer programs decrypt the files and add your name and details to readable report
- Your digital hair and root bulb information is not stored and /or captured in Germany by Cell Wellbeing and neither is your name, birth date or gender.
- Your report information and personal details are only stored on your Clinicians computer/device
- Our data protection systems comply with strict European data protection Laws.

Administrative / Logistics Offices:  
Cell-Wellbeing Ltd, GutruffHaus, Neuer Wall 10,  
Ecke Jungfersteig, 20354, Hamburg, Germany



Compliant to EU declaration  
of conformity S-Drive DoC03\_16

